

100% INDEPENDENT

DAVID STREET CAFÉ

109 Water Lane
0113 245 4349
Mon–Fri: 05.00–17.00

ENGINE HOUSE CAFÉ

2 Foundry Square,
0113 391 2980
info@theenginehousecafe.co.uk
www.theenginehousecafe.co.uk
@EngineCafeLeeds
Mon–Wed: 8.00–15.00,
Thur–Fri: 8.00–21.00,
Sat: 10.00–18.00, Sun: Closed

OUT OF THE WOODS

113 Water Lane
0113 244 8123
ross@outofthewoods.me.uk
www.outofthewoodsme.uk
Mon–Fri: 07.00–16.00

THE CROSS KEYS

107 Water Lane
0113 2433711
info@the-crosskeys.com
www.the-crosskeys.com
Mon – Thur: 12–23.00,
Fri & Sat: 12–24.00,
Sun : 12–22.30

THE FOUNDRY

1 Saw Mill Yard
0113 245 0390
info@thefoundrywinebar.co.uk
www.thefoundrywinebar.co.uk
@ FoundryWineBar
Tues–Fri: Lunch 12–14.30 /
Dinner: 18.00–22.00
Sat: 18.00–22.00,
Sun–Mon: Closed

THE MIDNIGHT BELL

101 Water Lane
0113 244 5044
info@midnightbell.co.uk
www.midnightbell.co.uk
Mon–Thur, Sun: 11.30–23.00,
Fri–Sat: 11.30–24.00

PICKLED PEPPER

3 Saw Mill Yard
0113 234 4888
pickledpepper@live.co.uk
www.pickledpepperleeds.co.uk
@The_Pickpep
Mon–Fri: 07.30–15.00

If you have a story that you would like us to include in The Circular, please get in touch with olivia@anitamorrisassociates.co.uk and we'll see what we can do.

@welopeholbeck is where we live on Twitter.

USEFUL CONTACTS

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Alexandra.Bretten@workman.co.uk
Jonathan.Davies@workman.co.uk

PR and marketing agency for Holbeck Urban Village:

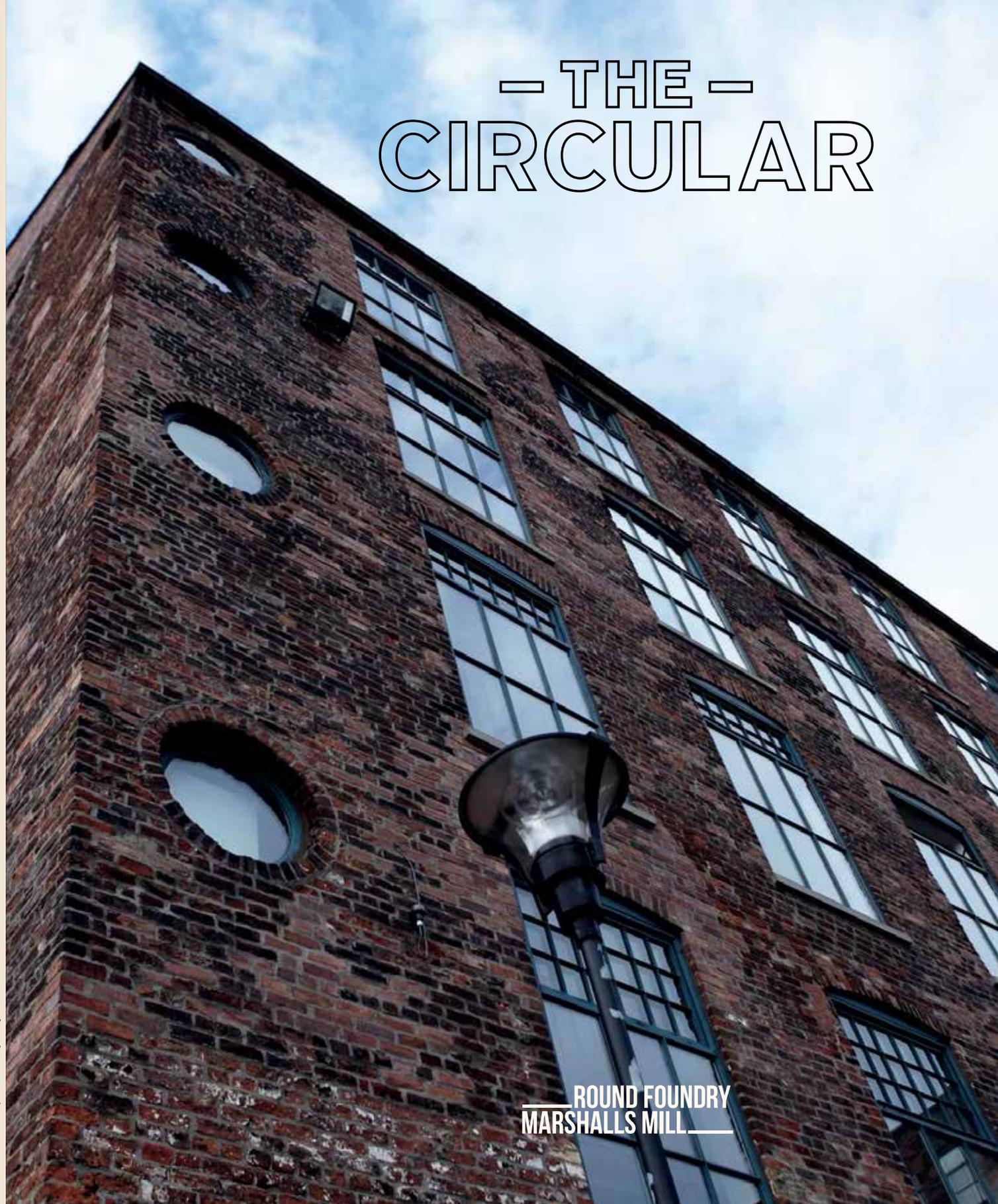
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Cover photo: www.johnycarr.co.uk

- THE - CIRCULAR

ROUND FOUNDRY
MARSHALLS MILL



YORKSHIRE'S AMAZING SUMMER



Photo: Simon Dewhurst

Summer 2016 kicked off to an excellent start with the **Yorkshire Festival 2016** from **Welcome to Yorkshire** which saw more than 165,000 people enjoy an eclectic mix of exhilarating events across the county. The world's biggest disco ball visited **DukeStudios**, Leeds' best-loved statues started talking to the locals, and theatre lovers flocked to their local chippy to watch a musical all about grime music. Bringing summer to a close was the thrilling 2016 **Olympic games** in Rio. Team GB's Yorkshire athletes did the county proud, including 17 medals; 8 gold, 6 silver and 3 bronze. If Yorkshire was a country, it would have finished 17th on the medal table - fantastic stuff! but for now, let's find out what's been happening and what's coming up in our creative corner of Leeds, Holbeck Urban Village.

ANYONE FOR COFFEE?

BOLSER DIGITAL AGENCY IS TO HOST A "GETTING TO KNOW YOU" CHARITY EVENT



Bolser Digital Agency is to host a "getting to know you" charity event to bring together the whole of HUV.

Macmillan Cancer Support are holding their annual 'World's Biggest Coffee Morning' on 30th September and Bolser thought it would be an ideal opportunity to bring the whole of HUV together, in an effort to raise money and get to know everyone.

Bolser moved into Marshall's Court in May, and as a very sociable bunch of digital marketers and designers they wanted an excuse to get all the HUV businesses together to share something everyone has in common, a love of cake.

The plan is to get all of HUV's businesses baking and mingling together at a garden party on the morning of Friday Septemyber 30th, exact location to be

confirmed. There will be games, refreshments and a company bake off with the winner taking the title of Marshall's Best Baker of the Year.

If you would like to be involved, please email coffeemorning@bolser.co.uk with your company name and a rough number of people willing to 'help create a huge stir'.

IN & AROUND

FORM STRENGTH & CONDITIONING ARE MAKING THEIR MARK ON THE AREA



FORM STRENGTH & CONDITIONING

Previously based in Armley and known as Crossfit West Yorkshire, Form recently opened a new gym on Leodis Court. Form, which is the home of Crossfit in West Yorkshire, offers a range of fitness programmes with the option to lead into Crossfit training. Their own artisan coffee shop and kids space makes it a great community hang out for all



Find out more at www.formleeds.com

A LITTLE REMINDER

In need of a meeting room, but don't quite have the space in your office? There are a range of meeting rooms to hire at the Round Foundry Media Centre, and HUV tenants get a 25% discount!



Photo: SDA

It's been a big year for leading architectural practice SDA Architects, who took the plunge earlier this year and moved their practice to a larger 350sqm space at nearby Manor Mills. The relocation coincides with a company rebrand, launch of a new website and the establishment of a new design team dedicated to the education sector – a growing market for SDA.

HELLO & WELCOME



Photo: Barnaby Aldrick Photography

Property pioneers **Morgan's City Living** have snapped up the empty space at 111 Water Lane, which was previously the residence of Tall Ltd. The specialist estate agents, which started the city living revolution some 20 years ago, is set to open a small (yet very interesting) office which will provide property sales, rentals and management services to Velocity, Manor Mills, Granary Wharf, Bridgewater Place and The Round Foundry amongst others. Jonathan Morgan, Managing Director of Morgan's City Living told us, "We are vested in a number of schemes in the HUV area and firmly believe that this will become one of THE best places to live in Leeds city centre. We love the creativity and energy which exists in Holbeck and can't wait to be part of it."

Sewell Group, a Yorkshire-based investments, construction and facilities management company, is the latest business to take up a spot in Marshall's Mill. The company, established in 1876 in Hull, employs 400 staff and was recently announced as a major partner for Hull UK City of Culture 2017.

TALL TAKES ON MAMMOTH TASK

NEW WEBSITE FOR BRITISH EXPLORER ED STAFFORD
DESIGNED BY TALL



Digital creative agency **Tall Ltd** has been handed the task of designing a new interactive website for British explorer **Ed Stafford**.

If you're not familiar with Ed Stafford, he is more than worth checking out. Ed holds the world record for being the first man to walk the length of the Amazon River, and he has also spent 60 days on a deserted island without any water, food or tools. As you can probably tell, Ed is an interesting, exciting and daring person, and he needed dynamic web content to match his personal qualities. Enter, Tall.

Having previously worked with the **Global FEI** (International Federation of Equestrian Sports) and England Rugby, Tall were well equipped to take on the task from a sports and adventure angle.

Following some deep diving into Ed's world, Tall crafted a brave strategy that they knew would work online to connect Ed's visual identity more closely with the outdoors, exploration and adventure. Working with fellow Leeds-based video production company **Fresh Cut Creative**, Tall created an interactive website which includes a 'Marooned' style survival experience using gamification techniques.

The aim of the challenge is to help Ed through a number of tasks, with each survival and failure taking the user down a new narrative path. The resulting successes and failures contribute to a narrative result that is customised to each user, making it truly unique experience.

Andrew Beckwith, Lead Designer on the project: "Working with Ed has been an absolute pleasure and a fantastic experience for our whole team. It's been a job where we've not only hugely developed our digital skills, but one where we've learned new skills which we can apply to future clients. It's also been so much fun, which is always important of course."

Tall are set to host 'An Evening with Ed Stafford', a free, invite only event at Tower Works on 22nd September. The event will see Ed Stafford answer questions about his life, career and work with Tall. Guests will be treated to food and drink, and they will also have the opportunity to browse Ed's new website and take on Ed's survival challenge.

NEW WORK, GOOD WORK

HOLBECK BUSINESSES ATTRACT MAJOR BRANDS



SimpleUsability, based in Marshalls Mill, has been appointed by holiday comparison site **icelolly.com** to deliver a multi-stage project with the ultimate goal of improving the user experience. The project spans initial discovery research into customer behaviour at distinct points of the user journey, the prototyping of alternative functionality around search and filtering options and further iterative testing.

Guy Redwood, SimpleUsability Founder & Managing Director commented, "Offering great user experiences to over 20 million visitors per year is crucial to the icelolly.com business and we're delighted to be involved in understanding customers' behaviour on the site and optimising their user experience. It's a fascinating project to be part of and we're delighted that our research has already had a significant impact on conversion."

Bloom Agency, also residing in Marshalls Mill, has recently completed the advertising campaign for a new multimillion pound leisure park in Scarborough. **Alpamare**, a brand new leisure complex complete with slides, a wave machine, and an outdoor pool, awarded Bloom with the contract to promote the £14m attraction in January. It is hoped that the advertising campaign will attract half a million visitors every year, which would be a major boost for the Yorkshire seaside town.

ARTIST DUO SPIRALS INTO HOLBECK

LONE TWIN AIM TO CROSS BOUNDARIES AND BRING THE COMMUNITY TOGETHER



This November, the biennial **Compass Festival** is set to take over Leeds, with live, interactive art popping up all over the city. One of the projects that the festival is supporting is 'Spiral' by artist duo **Lone Twin**. Close friends as well as artists Gary Winters and Gregg Whelan are Lone Twin and their innovative work has been shown at major festivals and venues all over the world. Despite being an international company based in the West Yorkshire town of Ilkley, Lone Twin have never been to Holbeck before.

'Spiral' is a walking project, an artwork that moves. Starting on Friday 11th November, Gary and Gregg will draw a spiral over a map of Holbeck and across 7 days will attempt to walk the entire route wherever it takes them, talking to people and collecting objects and stories as they go. At the end of each day they will make a small exhibit of the objects collected and on the final day – Thursday 17 November – they will hold a big party to celebrate the completion of the walk and give back some of the collected objects.

Compass Festival would love to get together with local Holbeck residents, workers and community activists to introduce both Lone Twin and the project they would like to make.

We talked to Annie Lloyd, Compass Festival Director: **"We would like everyone local to Holbeck and the Urban Village to know about the project and, if possible, help us spread the word about it. Gary and Gregg will meet lots of people on their walk and some, of course, will have no idea what the artists are doing. And that's fine. But it's also important that some people are aware of it and contribute to it before they set off. We're aware that Holbeck Urban Village is absolutely bursting with creative talent, so we're hoping to bring together lots of creative types to celebrate live art in Holbeck."**

Lone Twin added: **"We're really looking forward to bringing Spiral to Holbeck Urban Village, as this is a project which can only come to life with the involvement of the interesting people we encounter on our journey. We want this to be a project which local people can really get involved in so we're very much looking forward to meeting everyone and hearing their thoughts and ideas on 22nd September."**



Compass Festival would like to invite Holbeck residents and workers to a short meeting with refreshments on 22 September at 12.30 – 1.30pm at Holbeck Underground Ballroom to introduce Gary and Gregg, describe 'Spiral' in more detail. There will be the chance to have a look at some images of their work, discuss ideas you might have of where to draw the spiral, suggest possible routes, and ask any questions you may have.

Compass Festival and Lone Twin are hoping to see plenty of faces at the event, so those interested are welcome to bring as many people along as they like. Anyone interested in knowing more about the project but unable to make it on 22nd September can get in touch via the following email address and a Compass Festival representative will get in touch.

All RSVPs and information requests should be sent to Marie Millward at info@compassliveart.org.uk

TRUE NORTH TRIUMPHS

TRUE NORTH TAKES ON 120 MILE BIKE RIDE FOR MARTIN HOUSE CHILDREN'S HOSPICE



The team at **True North**, the independent TV production company based in Marshalls Mill, recently took on a mammoth bike ride to raise money for the incredible **Martin House Children's Hospice** in Boston Spa. Martin House supports Amaia, the three-year-old daughter of True North's series producer Nacressa Swan. At 11 months old, Amaia was found to have a life limiting, incurable genetic disorder.

The team, consisting of Jess Fowle, Jon Hairsine, Carol McKenzie, Dave Snowball, John Beadnell, Rachael Fish, Ian Joicey, Andrew Knight, Jo Haddock, Kenny Scott and Nacressa Swan rode for over 12 hours, completing the 120-mile trip from Hackney to Suffolk.

Jess Fowle, Creative Director of True North gave us a little insight:

"There were 12 of us, riding for 12 long hours, taking in a sunset and a sunrise. It was a magical experience

– cycling by moonlight out from London, through Essex and Suffolk, to the sea. Miraculously we got through it with not a single puncture, no crashes and fuelled by loads of bacon sarnies and jelly babies. And finished it off with an 8am swim in the North Sea.

We finished exhausted but still smiling. And very grateful to all of you the amazing support – and donations – which kept us pedalling through the dark hours.

Our fundraising page is still open so if anyone would like to support the fantastic work of Martin House – just go to <https://mydonate.bt.com/fundraisers/teamtruenorth>. As Nacressa can testify – Martin House makes a massive difference to the lives of so many families and we're so pleased to be able to do our bit to help them in this way."

The team have raised over £7,000; a truly incredible achievement. Well done team True North!

CHRISTMAS, BEER AND ICE CREAM

FOODIE ROUND-UP



Photo: Simon Dewhurst

One of HUV's favourite hang-out spots, **The Cross Keys**, has been nominated for Leeds CAMRA pub of the month for September. If they win, they will be automatically placed in contention for pub of the year 2016. Voting is for CAMRA members only, and the winner will be announced on 6th September.

Ale aficionados **The Midnight Bell** will be opening up early for Leeds United fans this season. The pub, which is a short walk or bus ride from Elland Road stadium, will open its doors at 11am every Saturday that Leeds play at home.

Out of the Woods are continuing to champion fellow local Leeds businesses and are now stocking **Northern Bloc ice cream**. The Leeds-based company prides itself on making gluten free, vegetarian friendly ice cream and sorbet using only 100% natural ingredients. Out of the Woods now stock a range of

flavours including chocolate & sea salt, strawberry & black pepper and black treacle.

It may still be summer, but HUV's restaurants, pubs and cafes are already gearing up for Christmas. **The Foundry Wine Bar**, **The Cross Keys** and **The Midnight Bell** are all taking bookings for the Christmas season; menus and prices can be found on their individual websites.